

# FUEL Business School

(Approved by AICTE)



LinkedIn Learning

amcat

## Admission Brochure

### PGDM

(Equivalent to MBA)

- Marketing
- Finance
- HR
- Supply Chain
- Business Analytics

## Batch 2024-26



Apply Now



Personality Development & Career Guidance

Paid Internship



100% Placement Assistance

Developing Entrepreneurship



Direct Corporate Mentoring & Immersion



महाराष्ट्र शासन



सत्यमेव जयते

शिक्षा मंत्रालय  
MINISTRY OF  
EDUCATION



# Management Team



**Ketan Deshpande**  
Managing Trustee & Chairman

“Quality education is the key to solving the problems of social inequality. With this understanding, I initiated my quest for supporting one of the most vulnerable sections of the society - Youth. As a socially motivated person, I desired to set up a University where education incorporates all shades of human values and provides skills for the underserved Youth of India.”



**Santosh Huralikoppi**  
Chief Mentor

“I always believe better skilling with better education will create a better society. That helps me to visualize a university where quality education will be available to everyone without any barriers.”



**Dr. Pratima Sheorey**  
Dean

“At FUEL Business School we believe in empowering leaders in a rapidly changing world. We prioritize adaptability, environmental consciousness, and ethical values. Our transformative education equips the next generation with vital skills for success. Join us in shaping a sustainable future through collaboration. Together, let’s create a brighter tomorrow.”



**Mayuri Deshpande**  
Trustee & COO

“Join FUEL Business School to blend business acumen with social impact, empowering you to make a meaningful difference. Gain practical insights, networking opportunities, and expert faculty support. Enroll now and unlock your leadership potential in social work and women empowerment. Together, let’s empower women, uplift underserved youth, and drive positive change.”



FUEL team with  
Dr. A. P. J. Abdul Kalam  
Former President of India



Shri. Ram Nath Kovind Hon'ble Former President of India with CEO Ketan Deshpande,  
Chief Mentor Santosh Huralikoppi and the FUEL Team



Shri. Narendra Modi Hon'ble Prime Minister of India awarded Ketan Deshpande and  
Santosh Huralikoppi from FUEL as "Champions of Change"

## Our Faculty

**DR. PRATIMA SHEOREY**

Ph. D., NET, MBA  
Former Director SCMHRD  
Visiting Researcher at IMT-BS, France

**DR. SUNETRA GAITONDE**

Ph.D. in HRM (Human Resource Management)  
Managed Corporate Relations  
Vast Experience in Teaching and Administration

**COL. KIRAN KANADE (RETD).**

M.Sc.  
Chief Administrative officer  
Chinese Language Expert

**CHINMAY DAMLE**

M.Sc, NET Mathematics  
Expert in Mathematics and Statistics  
Guide Students to choose appropriate Careers

**UPENDRA LELE**

B.Tech.(Mech Engg), M.Tech.(Industrial Engg) from IIT Bombay  
Experience in Manufacturing, IT, and Education Sectors  
Professor In Charge of Computing Center



## Vision

To empower youth through education, skills and research to become better global citizens.



## Mission

- To develop students with research-based approach to foster a culture of inquiry, critical thinking, and intellectual curiosity.
- To instil a passion for lifelong learning, and inspire students to continue engaging in research and learning in their professional journey.
- To provide an understanding of entrepreneurship and intrapreneurship.
- To provide an atmosphere of diversity, equity, and inclusion.
- To provide an immersive, all round teaching & learning experience.



## Values

- Ethics and Integrity.
- Social Responsibility.
- Importance of Sustainability.
- Providing Contemporary Skills and Learning.

# Pillars of FUEL Business School

## Pillars of FUEL Business School



Sustainability



Social  
Responsibility



Innovation &  
Entrepreneurship



Engagement



Impact

# Why FBS is your Best Choice

## 1. Building Entrepreneurship

- Student led clubs for Admissions, Placement, Culture & Fine Arts and many more
- Strong connect with the Entrepreneurship Network to support students wanting to build their own ventures

## 2. Understanding the Real World of Work

- Paid Internship Opportunities
- Companies coming for placements: Capgemini, LTIMindtree, Syngenta, Wipro, Infosys TCS, HCL, Cognizant, Tech Mahindra, Atos, Accenture and many more...
- Median salary range Rs. 4 LPA to Rs. 5 LPA
- Highest salary Rs. 7 - 8 LPA - Wipro, Infosys
- Exposure to the corporate world through industry visits, business simulation courses summer internships, and live projects
- Summer internship of 4-6 weeks
- Dedicated Centre for Industry-Academia Partnerships to support students through , structured assessments, training, and grooming activities for internships and job placements

## 3. Innovative Teaching Learning Processes

- Access to LinkedIn Learning
- AMCAT Certification
- Access To E-Book's
- Case-based and hands-on learning approach
- Academic Collaboration with University of Cambridge, Judge Business School
- Guest lectures, seminars, and workshops conducted by eminent corporate leaders

## 4. Value Added Courses

- Skills and Aptitude enhancement courses in the curriculum to train students for the corporate world
- Additional Courses On Business Communication, Excel, Design Thinking etc
- Special classes for CAT/GMAT/ATMA/XAT/MH-CET preparation

## 5. Merit Cum Means Scholarship

## 6. International Exposure

## 7. Additional Facilities

- Residential facilities are available
- Wi - Fi Campus
- Sports facilities



## Academic Collaborations

FUEL is a CSR partner with Judge Business School University of Cambridge, UK to host the Cambridge India Conference

Centre for  
India & Global  
Business



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School

# Why FBS is your Best Choice

## 8. Parent organization FUEL acknowledged by many dignitaries and luminaries including the Prime Minister of India and the Loksabha Speaker



प्रधान मंत्री  
Prime Minister

### MESSAGE

I am pleased to learn about the online *Bhoomi Poojan* of FUEL Center of Excellence campus at Bhugaon, Pune. The creation of a new infrastructure brings with it fresh energy and inspiration.

Today's world is driven by technology and innovation. Leveraging the role of technology as a force multiplier in providing solutions and opportunities, we have taken concrete measures with integrated approach to pave the way for intent, intellect and energy of our Yuva Shakti.

Our emphasis to equip our large workforce with latest skills and our constant endeavour towards creating an ecosystem of enterprise and innovation is powering the nation's resolve of *Aatmanirbhar Bharat*, more so in a post-COVID world. Efforts of stakeholders like FUEL further and strengthen this vision with their valued contribution.

This initiative of FUEL to provide career guidance and impart skills to the youth is a noble one. May the endeavour to provide guidance to the youth reach out, in particular, to the poor, needy and disadvantaged sections of the society.

May the auspicious occasion of *Bhoomi Poojan* provide inspiration to everyone associated with the Fuel Centre of Excellence to work with renewed dedication for the betterment of the society and the nation.

With best wishes,

(Narendra Modi)

New Delhi

कार्तिक 15, शक संवत्, 1942

06<sup>th</sup> November, 2020

**Shri Ketan Deshpande**

Founder Chairman and CEO

FUEL B-School & Future Skills Institute

Forest Trails Township, Paranjape Schemes

Mulshi Road, Near Manas Lake

Bhugaon, Pune

Maharashtra - 412115



अध्यक्ष, लोक सभा  
SPEAKER, LOK SABHA  
INDIA

### MESSAGE

I am pleased to know that the *Bhoomi Poojan* of FUEL University is going to be held on 8th October, 2023 and a Future Skills Summit is also to be organised on the occasion.

Youth are the future of our country. It is imperative to empower them with the knowledge and skills necessary to succeed in rapidly evolving world. By bridging the gap between formal education and practical skill development, we can equip youth with the essential tools required to excel in their chosen career paths and make them invaluable contributors to the society. This endeavour not only ignites the flames of ambition, curiosity, and innovation but also enables our youth to shape a brighter future for themselves and their communities.

On this momentous occasion of FUEL's 17th Foundation Day and the *Bhoomi Poojan* of FUEL University, I extend my heartiest congratulations to everyone associated with FUEL. My best wishes also go out to all those participating in the Future Skills Summit, and I hope that the event is met with resounding success. May this new chapter in FUEL's journey be marked by continued growth, innovation, and transformative impact on the youth of our society and nation.

(Om Birla)



## Admission Process

- Application Forms open - 1<sup>st</sup> Nov 2023
- Application Forms Close - 30<sup>th</sup> April 2024
- Application Fee - Rs. 1000/-
- Group Discussion and Personal Interviews - 10<sup>th</sup> Jan 2024 onwards
- Admission Process Close for Batch 2024-2026- 30<sup>th</sup> May 2024



## Eligibility Criteria

- Applicants must have a bachelor's degree in any discipline as recognized by AICTE/UGC, under 10+2+3/10+2+4 system with a minimum of 50% marks
- Candidates appearing in the Final Year may also apply, provided they complete all formalities of examinations before 30<sup>th</sup> July and furnish proof of having met the minimum eligibility criteria before 30<sup>th</sup> November of the current Academic Year
- Applicants with relevant work experience are also welcome to apply
- Applicants interested in PGDM can attempt and Select FBS in XAT and MAT 2024
- All applicants are required to have appeared for any of the Competitive Exams viz CAT/CMAT/ATMA/GMAT or any other Competitive Exam approved by AICTE
- Applicants will be required to attach duly attested copies of the below mentioned / documents along with the Application Form:
  - Competitive Exam Score Card of CAT/MAT/GMAT/CMAT/ATMA
  - Certificate and Mark Sheet of qualifying examination passed
  - Relevant certificate to verify date of birth
  - Work Experience Certificate (if any)

# Fee Structure

## Fee payment schedule

Particulars	Date	Amount
Academic Registration Fee	At the time of admission confirmation	Rs.50,000/-
First Installment	Fees payable within ten days of admission confirmation	Rs. 3,00,000/-
Second Installment	Within six months from date of admission confirmation	Rs. 3,00,000/-
Third Installment	Within nine months from date of admission confirmation	Rs. 1,50,000/-

**Total fees Rs. 8,00,000/- for 2 years + Rs. 10,000/- refundable security deposit**



# Corporate Engagement and 100% Placement Assistance

## Internship

- Experiential and immersive learning will be an integral component of learning at FBS. The students will get an opportunity to apply their knowledge through a 4-6 weeks Internship, which can be done between 4th 5th semesters. This internship aims to provide an opportunity for the students to apply the concepts learnt in the classroom to the real world in a professional setting
- This experience will give them a clear idea about the 'World of Work' that they will embark upon

## Placement

- The Career Advisory Services (CAS) at FBS helps to find opportunities for students looking for final placements in the industry of their choice. CAS will organise career guidance programmes for all students. The cell will also arrange training programmes including mock interviews, group discussions, communication skills training, and other industry required skills workshops
- **Companies coming for placements: Capgemini, LTIMindtree, Syngenta, Wipro, Infosys TCS, HCL, Cognizant, Tech Mahindra, Atos, Accenture and many more...**
- **Median salary range Rs. 4 LPA to Rs. 5 LPA**
- **Highest salary Rs. 7-8 LPA - Wipro, Infosys**

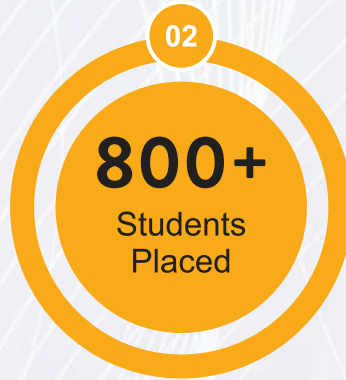
## Best Practices

- Early Engagement
- Industry Collaboration
- Professional Development Programs
- Curriculum Alignment
- Internship Programs
- Career Counseling
- Mock Interviews
- Job Placement Events
- Technology Integration
- Alumni Engagement
- Soft Skills Development
- Regular Industry Updates
- Diversity and Inclusion Initiatives
- Feedback Mechanism





# Placement Highlights Season - 2023

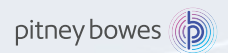


## Our Recruiters

ORACLE



IndusInd Bank



Lenovo





# Student Life & Corporate Immersion



Interaction with Dr. Kiran Patel Sir



Envision Scientific Pvt. Ltd. Industrial Visit

Ellen Wilson Client Director-U



Chief Guest Hon'ble Shri. Chandrakant Dada Patil  
Minister of Higher & Technical Education  
Government of Maharashtra

Chief Guest Shri.  
Speaker of the Maharashtra  
17th Foundation Day of FUEL



FUEL organized event on 5 Sep 2023 on Skilling India : Maximizing Impact, Driving  
Skilling Interventions. The objective of this event was to provide oppor



Industrial Visit



University of Cambridge Guest Visit

Mr. Pratyush Panda  
Head ESG, LTIMindtree Guest Visit



Rahul Narwekar  
Central Legislative Assembly  
Workshop conducted on 8<sup>th</sup> Oct 2023



Round table Discussion On Understanding Return on Investment for  
Opportunities for the young talents and measure the ROI of skilling program

# Campus Infrastructure



Boys Common Room



Girls Common Room



Digital Classrooms



Library



Staffroom



Computer Lab

## Sports Facilities



## Testimonials from Industry Veterans



"I congratulate the entire FUEL team for the remarkable work done by them over the years. Since inception FUEL has been the guiding light for the future of our youth with the vision to empower youth & enable them to become the torch bearers of tomorrow."

Hon'ble Shri Piyush Goyal  
Cabinet Minister, GOI



"I appreciate the unique initiative of FUEL and the entire team. This innovative model of career guidance and skilling centre bringing together all stakeholders will definitely be helpful for the youth. I wish all success to FUEL."

Hon'ble Shri Devendra Fadnavis  
Deputy Chief Minister, Maharashtra



"I congratulate FUEL for touching millions of lives over a decade through their work in education & skill development. I salute the efforts made by FUEL. I strongly urge FUEL that they continue to work towards a better tomorrow creating better leaders, enabling everyone to rise & the mission of FUEL to reach 10 million lives is really notable."

Shri C.P. Gurnani  
Managing Director & Chief Executive Officer  
Tech Mahindra



"You have impacted over 1 million young people since inception & are on your way to setting up the FUEL tech & entrepreneurship University. I feel overwhelmed & proud that I had the opportunity to join you along this journey. I would like to emphasize that I will always stay closely related to FUEL & assure you my continuous support in your further journey."

Ms Martina Merz  
Chief Executive Officer, thyssenkrupp AG

## Contact Us



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